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A TASTE OF PHILADELPHIA BRINGS GASTRONOMICAL GOODIES TO THE GREAT PLAZA AT PENN'S LANDING

Philly Restaurants Featured At Sunoco Welcome America!'s Fourth Of July Celebration

PHILADELPHIA, June 9, 2008 – Some of the city's best chefs are bringing their culinary talents to the **Great Plaza at Penn's Landing**, Columbus Boulevard at Chestnut Street, for *A Taste of Philadelphia*, an opportunity to feast on fine cuisine at fast food prices. The event, a joint production of *Sunoco Welcome America!* and the Penn's Landing Corporation, will take place on July 5, 11:00 a.m.-9:00 p.m., and July 6, 11:00 a.m.-7:00 p.m., as part of Philadelphia's nine-day Fourth of July festival.

For two days, hungry gourmands can throw caloric caution to the winds and sample upscale entrees from some of the city's finest restaurants for \$5 or less for each sampling. Because the event has grown in size and popularity, this year it is moving to the **Great Plaza at Penn's Landing** to allow more visitors to discover more great Philadelphia restaurants.

In addition to ethnic specialties, Asian fusion, Southern cuisine and other delights that have earned Philadelphia a reputation as a great restaurant city, *A Taste of Philadelphia* will serve up traditional Fourth of July staples, including burgers and Philly cheesesteaks. And it all happens with a backdrop of lively music and entertainment taking place throughout the day. Diners who attend *A Taste of Philadelphia* on Saturday, July 5 will want to stick around for the *Waterfront Concert & Fireworks Show* featuring Boyz II Men and a light-up-the-sky display of brilliant pyrotechnics.

Visitors celebrating America's birthday in its birthplace can take advantage of the **Philly's More Summer Fun Hotel Package**, which pairs a two-night hotel stay with a \$50 gift card from American Express. The package is available at more than 30 hotels and is bookable online at www.gophila.com/summerfun.

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Page 2/Taste of Philadelphia

For more information about this event and others taking place during *Sunoco Welcome America!*, running June 28 through July 6, visit www.americasbirthday.com.

A Taste of Philadelphia is sponsored by Viva Paper Towels, Stonyfield Farms, 6ABC, the *Philadelphia City Paper*, Pearle Vision, Mega 1310 AM, Radio Disney 640 AM, and the Greater Media Philadelphia Radio Group which includes 97.5 WJJZ, 93.3 WMMR, 95.7 BEN-FM, 102.9 WMGK and WPEN 950 ESPN AM.

Sunoco Welcome America! is a multi-day festival that celebrates America's birthday in America's birthplace and is produced by *Welcome America, Inc.*

Penn's Landing Corporation is the non-profit organization responsible for funding and producing public programming on the Great Plaza, Philadelphia's Delaware Waterfront Park. Independence Blue Cross is the presenting sponsor of the 2008 Summer Season at Penn's Landing. All events produced by Penn's Landing Corporation are free to the public and on the Great Plaza, the heart of Penn's Landing, Philadelphia's premier riverfront entertainment destination. For more information and event details, please call (215) 922-2FUN or visit www.pennslandingcorp.com.

The Greater Philadelphia Tourism Marketing Corporation (GPTMC) makes Philadelphia and The Countryside® a premier destination through marketing and image building that increases business and promotes the region's vitality. For more information about travel to Philadelphia, visit www.gophila.com or call the Independence Visitor Center, located in Independence National Historical Park, at (800) 537-7676.

Note to Editors: For high-resolution photos of Greater Philadelphia, visit the photo gallery of www.gophila.com/pressroom.